



Paradigm *mindshifts* **PLAYBOOK**

**Your Guide To Gaining Clarity, Focus And
Direction In Your Business And Life.**

Hi! I'm Brandy, founder of Paradigm Mindshifts. I was once a stressed-out overwhelmed entrepreneur searching for "the special thing" to get me to the next level of success only to realize that the answer was right in front of me all along...

And now I'm sharing it with you. I help overwhelmed entrepreneurs break through the chaos to achieve their ultimate income, business and personal goals.

I'll help you gain clarity in your business and life and guide you to take action! No more searching for the next coach or training. Instead, you will find all the answers you are looking for right here.

How can I be so sure? Because it happened for me. The strategies I share with you in this playbook changed my life and business forever. When you learn about paradigms, you'll learn how to achieve all your goals so let's get started!

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~brandy



What Is A Paradigm?

A paradigm is a multitude of habits that create your results. Paradigms guide every move you make. They affect how you think, what you do, even the way you eat, the way you walk and the way you talk. They govern your communication, your work habits, your successes and your failures.

For the most part, your paradigms don't originate with you. They are the accumulated inheritance of other people's habits, opinions, and belief systems - parents, grand parents, aunts, uncles, siblings, cousins, friends, neighbors, teachers, coaches. Your paradigm programming begins the moment you are born and introduced to the environment you are brought up in.

Your paradigms become the guiding force in YOUR life and are more than likely controlling every move you make. Negative and faulty paradigms are why ninety-some percent of the population keeps getting the same results, year in and year out.

If you want to change your results — really change them, forever — shifting your paradigms is the only way to do it. When that shift happens, everything becomes different... just like THAT.

- Bob Proctor

Here's Why You Can't Move Forward:

- You are driven.
- You are motivated.
- You are smart.

Then why do you feel stuck?

- You know what you need to do.
- You know what you want to create.
- You know the potential for your success.

Then why are you not taking action?

- You have knowledge and expertise to share.
- You have priceless experience that can help others.
- You know what kind of \$\$\$ you could be making.

Then why are you NOT making it?

It's because of paradigms. You have a paradigm keeping you from reaching your next level of success and I'll show you how to break through once and for all!

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Your Results Are A Reflection Of Your Paradigm



From the time you were a baby, you were taught how to view the world. You began to accept ideas and beliefs about life that were taught to you by those around you (family, friends etc.) You basically learned how to perceive and understand life through the eyes of others.

Your mind is LOCKED into a pattern that you did NOT choose for yourself. You have been programmed to do the things you do everyday, and you do it subconsciously. This is the reason why when you try to do something new it may work for a while but then you find yourself right back to your old patterns.

Have you ever tried to break a bad habit or create a new one? Habits are not easy change. People spend a lifetime trying to change their habits but these habits are programmed into the subconscious mind and cannot be easily changed. What habits have been holding you back from being productive in your life?

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All The Results In Your Life (Good & Bad) Are A Reflection Of Your Paradigm.

Your job, bank balance, house, rank in your company, relationships, paycheck, health, car, investments, communication skills, credit are all programmed into your paradigm. Are you happy with all of these areas of your life?

If you want to improve any of the things mentioned above (or anything else in your life) you must improve your paradigm.

People say you need to just “work harder,” but quite often working harder will tire you out and frustrate you.

Try your hardest to change, go to trainings, purchase courses, even hire a coach and you may still find yourself struggling with the same issues feeling like you’re right back at square one...EVERY TIME. Here’s why:

You are being held back by YOUR own paradigm.

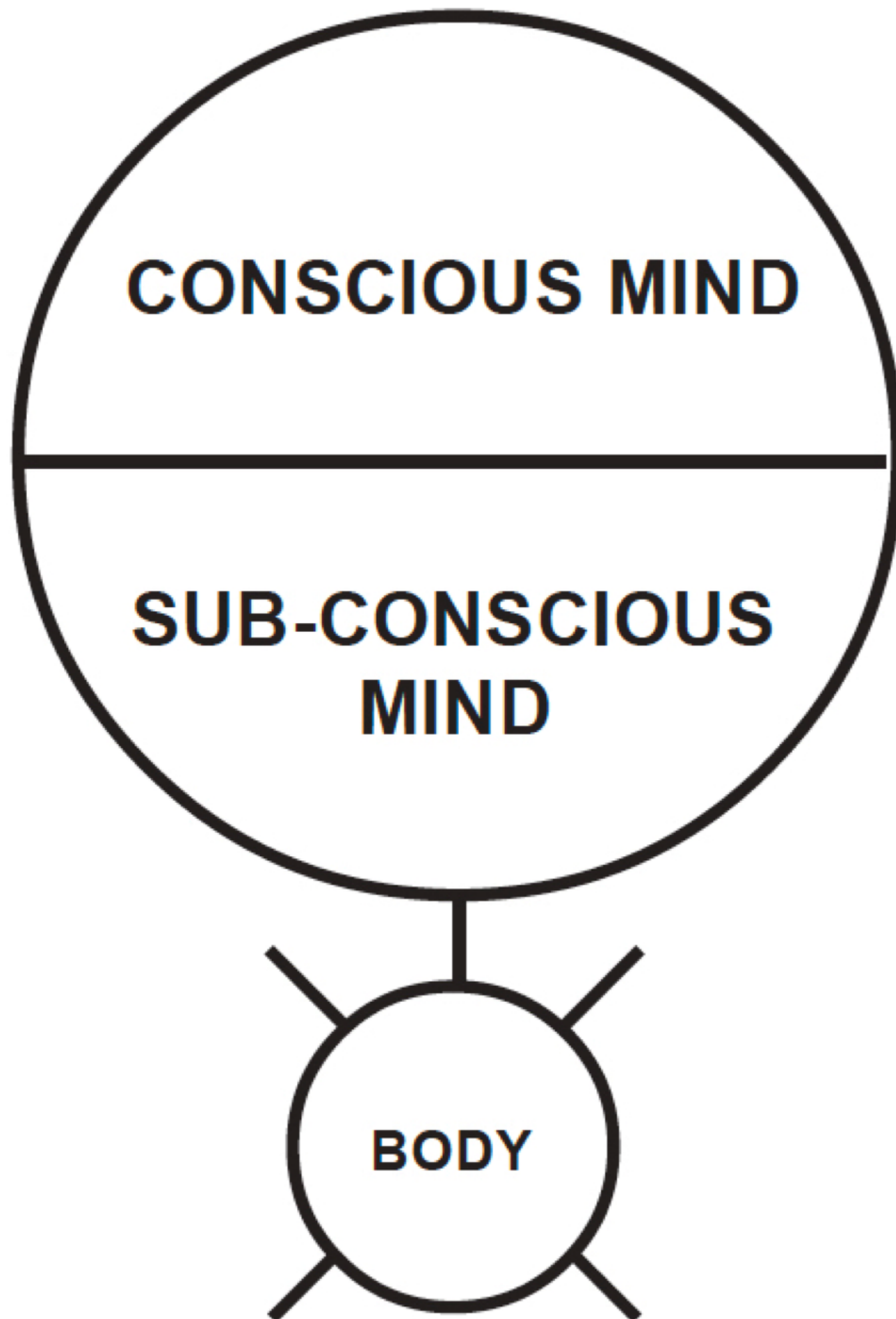
If you’ve ever felt an internal struggle of knowing what you are capable of but never truly realizing it, it’s your paradigm. If you’ve ever felt like you’re living the same pattern that you thought you were done with, it’s your paradigm. I will show you how to change your paradigm!



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Your Paradigms Are Held In Your
Subconscious Mind



In Order To Change Your Paradigms You
Must Access Your Subconscious Mind.

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Meet Your Coach



Brandy is a full time entrepreneur, lives on the island of Oahu in Hawai'i with her husband. She was introduced to entrepreneurship right out of High School and since then has owned multiple brick and mortar businesses. She then took her business online and succeeded in generating 7 figures online. She has coached with top performance coaches including Bob Proctor and top sales coaches including Ray Higdon. She currently resides in Honolulu, Hawai'i and loves to travel with her husband Laurent.

Meet Brandys Mentor, Bob Proctor

Bob Proctor is widely considered one of the greatest speakers in the world on the topic of getting rich. He is the author of the book "You Were Born Rich" and he teaches people how to understand their hidden abilities to do more, be more and have more in every area of life.

Bobs trainings focus around helping people create lush lives of prosperity, rewarding relationships and spiritual awareness. As one of the world's most highly regarded speakers on prosperity, he is internationally known for his programs on changing paradigms and achieving goals.

Brandy has been personally mentored by Bob Proctor and has been a student of his work for 7 years. She facilitates his Thinking Into Results program.



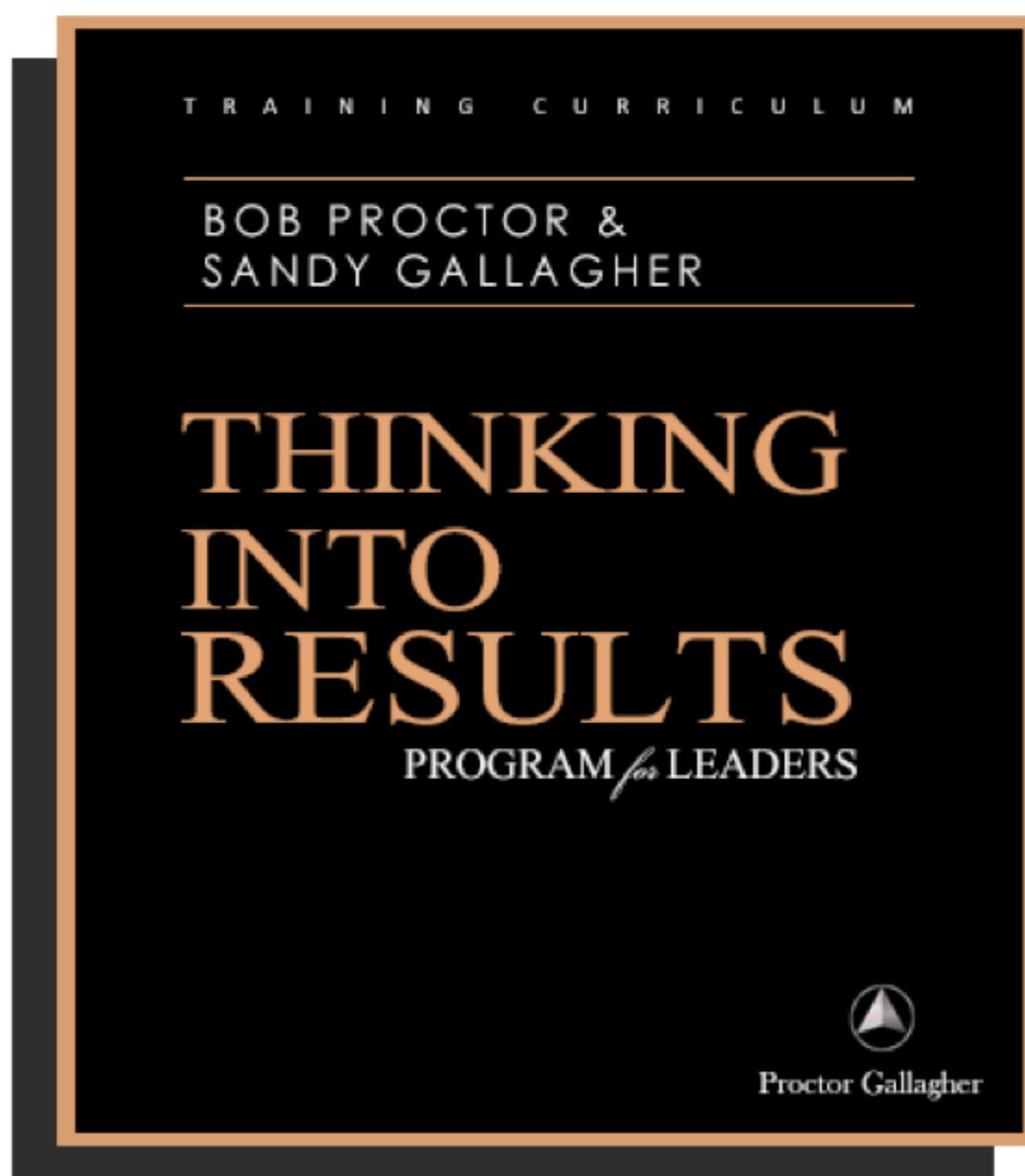
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The Program: Thinking Into Results

You will be guided to change your paradigm and create EXACTLY what you want! The program is called Thinking Into Results, a 12 lesson home study course with group coaching facilitated by Brandy.

You will learn to create new habits and consistently take action with ease to create your new desired results. You will no longer be held back by chaos, fear or doubt and doors of opportunity will open up right in front of your eyes.

You will become more powerful than ever when equipped with this system to leverage your genius and create the results you desire!



Join Brandy In Her Signature Mentorship Program

Make “being stuck” a thing of the past! You’ll know exactly what you need to do to accomplish your goal and nothing will stop you! Included in Brandy's signature program are both group and one on one coaching and group coaching:

Group Coaching:

- * 12 Group Mastermind Sessions (via zoom or call)
- * 12 Lesson Videos Modules (or audio)
- * 200 Page Workbook
- * Access to private member site (home study)
- * FB Community Support

1:1 Coaching to Utilize Brandy's expertise in:

- * Social Media Marketing
- * Online Branding
- * Social Media Sales Systems
- * Network Marketing Systems
- * Course Creation and Coaching Systems
- * Tech
- * Unlimited Messenger Access (calls, text, email)

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FULL TRANSFORMATION: 6 Month Mentorship Lifetime Access to Content and Member Site!

12 Lesson Mindset, Money & Marketing Coaching:

- * Lesson 1 - A Worthy Ideal
- * Lesson 2 - The Knowing/Doing Gap
- * Lesson 3 - Your Infinite Mind
- * Lesson 4 - The Secret Genie
- * Lesson 5 - Thinking Into Results
- * Lesson 6 - Environment Is But Our Looking Glass
- * Lesson 7 - Trample The Terror Barrier
- * Lesson 8 - The Power Of Praxis
- * Lesson 9 - The Magic Word
- * Lesson 10 - The Most Valuable Person
- * Lesson 11 - Leaving Everyone With The Impression Of Increase
- * lesson 12 - Magnifying the Mind

**Brandy Is An Expert In Organic Social Media Marketing
And You'll Be Able To Tap Into Her Genius At Any Time!**

- * Social Media Marketing
- * Online Branding
- * Funnels and Web Design
- * Social Media Sales Systems
- * Network Marketing Systems
- * Tech: Email marketing, text marketing and web design etc.
- * Unlimited Messenger Access (calls, text, email)



**You become a client for life
and get lifetime access to
content!**

You Are Invited To Book A Call!

Change your paradigm once and for all. No more stress, no more feeling like you're figuring it out on your own. Let me be your guide and take you step by step to reaching your goals!

This call is FREE, we'll have up to 45 minutes to dive in and look at how your paradigms have been effecting your business and life.

You have nothing to lose, and a whole new pathway to success to gain if you just book a call! And if you have any questions email Brandy@brandysinoto.com

PS: If you do decide to work with me, there is no expiration date on my coaching. I don't put a time limit on my support. Unlike many other coaching programs, you become a client for life.

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